

# Need to prove ROI on every tool?

Large enterprises are under increasing pressure to prove the value of all tools. IDC research shows that Sumo Logic goes beyond ROI, driving more revenue.



## Don't take our word for it



We chose Sumo because the maintenance cost of the old tool was extremely high, because I think it was hosted internally, and overall deployment was getting harder and harder. Even just to get core logs from the internal platform was much harder.

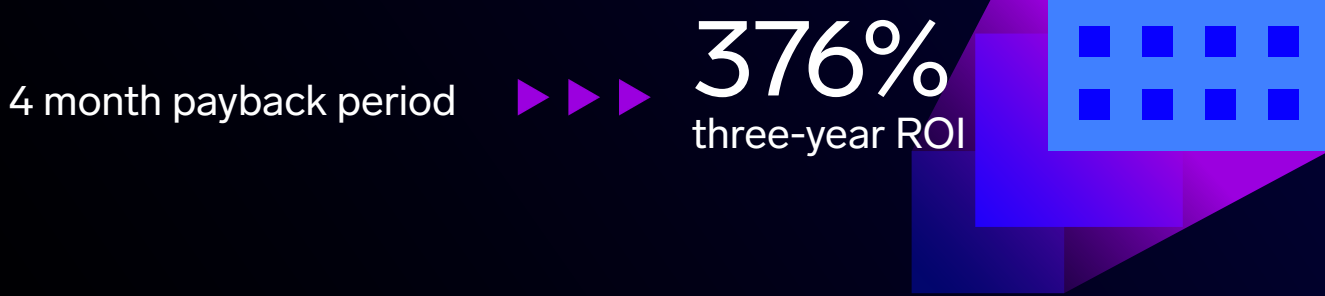
Executive Director  
Information Technology, Media and entertainment



Primary reason for choosing Sumo Logic was for our log collection and ingestion. We wanted to make sure that we could get everything we needed in there. Integration with other tools is always obviously a consideration as well. Finally, scaling was an obvious question because if you can't grow with it, it won't work.

Director of IT  
Financial services

## Get the ROI you need, faster than ever



## Millions of dollars of annual benefits

\$5.16M average annual business benefit

\$2.43M IT staff productivity gains

\$1.31M Business productivity

\$1.16M Risk mitigation user productivity

\$255k IT cost reductions

## Tool consolidation isn't just about saving money



Let's say there's been a breach, an issue that we have to look into. We can see how far back, generally, to understand the extent of it. I'd say that all of the value that we get is because we have a combined solution. That was the whole point of getting Sumo Logic, by having the security and observability in the same tool.

Vice President  
Infrastructure Services, Education



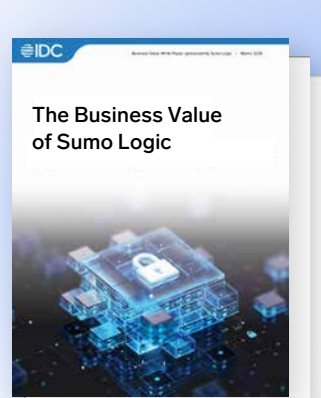
## Business impact beyond savings

The revenue impacts from better addressing business opportunities with confidence in infrastructure, IT and cybersecurity.



## From savings to revenue

Go beyond the simple calculation of how much you'll save with Sumo Logic and start earning even more revenue. Take ROI to a new level.



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